

Voice of the Arctic Inupiat**FY2022 Request: \$1,000,000**
Reference No: AMD 63461**AP/AL:** Appropriation**Project Type:** Construction**Category:** General Government**Location:** Northwest Arctic Borough**House District:** Arctic (HD 40)**Impact House District:** Arctic (HD 40)**Contact:** Micaela Fowler**Estimated Project Dates:** 07/01/2021 - 06/30/2026**Contact Phone:** (907)465-2506**Brief Summary and Statement of Need:**

VOICE is a 501(c)(4) non-profit corporation whose twenty-four members include the representatives of federally-recognized tribes, municipal governments, Alaska Native corporations, the regional health-nonprofit, and the tribal college from the North Slope of Alaska. VOICE works on behalf of the Arctic region to promote and advocate issues for the benefit of regional communities.

Funding:	FY2022	FY2023	FY2024	FY2025	FY2026	FY2027	Total
1002 Fed Rcpts							\$0
1004 Gen Fund							\$0
1243 SBR	\$1,000,000						\$1,000,000
Total:	\$1,000,000	\$0	\$0	\$0	\$0	\$0	\$1,000,000

☐ State Match Required
 ☐ One-Time Project
 ☐ Phased - new
 ☐ Phased - underway
 ☐ Ongoing
 0% = Minimum State Match % Required
☒ Amendment
☐ Mental Health Bill

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	
Totals:	0	0

Prior Funding History / Additional Information:**Project Description/Justification:**

Provide local advocacy and engagement for the Inupiat of the Arctic Slope to state, federal and international forums addressing Arctic issues.

Promote an understanding of the North Slope economy within the region and encourage culturally responsible development for economic sustainability.

Develop local content and responses with respect to activities within the region that allow for protection of land, waters and subsistence resources and act to protect the interests of the Arctic Slope Inupiat.

Serve as a conduit for information transfer with outside organizations, including both governmental and non-governmental entities.

VOICE goals are intended to allow it to address and participate in legislation, regulations, and government programs to protect Inupiat culture; increase communication and information sharing amongst Inupiat organizations across the North Slope; ensure the development of North Slope natural resources in a safe and responsible manner; and to promote Inupiat stewardship of the North Slope, with the ultimate of sustaining and evolving the economies, both subsistence and financial, economies of the North Slope region.

Providing such funding would allow rural entities to provide meaningful and culturally relevant engagement on issues that most affect them. It is important for rural communities to receive information and data in context to their community in a timely manner to be better informed and to expedite decision making in rural areas.

FY 2022 Designated Legislative Grant

SCOPE OF WORK

Background

Voice of the Arctic Iñupiat (VOICE) is a 501(c)(4) nonprofit corporation whose twenty-four members include the representatives of federally-recognized tribes, municipal governments, Alaska Native corporations, the regional health nonprofit, and the tribal college from the North Slope of Alaska. VOICE works on behalf of the Arctic region to promote and advocate issues for the benefit of regional communities.

Project Description/Justification:

- Provide local advocacy and engagement for the Iñupiat of the Arctic Slope to state, federal and international forums addressing Arctic issues.
- Promote an understanding of the North Slope economy within the region and encourage culturally responsible development for economic sustainability.
- Develop local content and responses with respect to activities within the region that allow for protection of land, waters and subsistence resources and act to protect the interests of the Arctic Slope Iñupiat.
- Serve as a conduit for information transfer with outside organizations, including both governmental and non-governmental entities.

Goals

VOICE goals are intended to allow it to address and participate in legislation, regulatory oversight, and government programs to protect the Iñupiat culture. Increasing communication and information sharing amongst Iñupiat organizations across the North Slope is incumbent to the health of the region and to the State of Alaska. Working to ensure the development of North Slope natural resources in a safe and culturally responsible manner is critical to the economy of the North Slope and the State of Alaska. VOICE will ensure promotion of Iñupiat stewardship across the North Slope to create equity across the region. Development of an understanding for sustaining the current economy while evolving towards new economies is critical to the long-term survival of the Iñupiat people who inhabit the Alaska's Arctic. In order to accomplish these goals it is critical to maintain the health of the population, the health of their subsistence resources, and the health of the financial economies of the North Slope region.

Providing such funding would allow rural entities to provide meaningful and culturally relevant engagement on issues that most affect them. It is important for rural communities

to receive critical information and data in a contextual manner relevant to their community, and for that information to be received in a timely manner in order to better inform and expedite crucial decision making.

Project Scope

VOICE anticipates using the Grant for two main project areas that are aligned with the above overarching goals:

Project One – Regional Economic Education Plan

VOICE has been developing a local educational awareness program of the North Slope and State of Alaska economies. The educational program will have a two-prong approach. The first focus area would be local community education on how local facilities and jobs are paid for through the North Slope Borough. The second focus area would be external education for state and federal agencies about what it takes to maintain first-world conditions in our communities, and the threat to the well-being of rural Alaskans if our primary sources of income are removed. Included under this project will be a legal framework for arguing the need for a sustainable economy. Grant funds will be used for the following:

- Development of statistical representation through the use of infographics of the economic limits of oil and gas within the region.
- Creating local, statewide and national awareness through education of the impact of resource development to all Alaskans.
- Identification of new opportunities to supplement the existing North Slope tax-based economy.
- Identification of new potential funding sources offset an economic decline that challenges the long-term sustainability of the region.
- Build out various scenarios of the economic impacts of new federal policies to the North Slope region and State of Alaska.
- Paid advertising and earned media.
- Develop collateral materials for distribution.

Project Two – Community Substance Abuse Plan

VOICE has developed a culturally relevant substance misuse awareness program called “Rise Up” designed for the Iñupiat of the North Slope. This program is designed so that it could be adapted for other rural communities throughout the State. In today’s pandemic environment it is critical to ‘stand-up’ a 24/7/365 Call Center on the North Slope. Grant funds will be used for the following:

- Develop a strategy for creating 24/7/365 North Slope Call Center.
- Identify drug and alcohol recovery centers that have achieved high recovery success rates.
- Roll out the “Rise Up” materials across the region.
- Develop new information and materials for other social and mental health issues plaguing the North Slope and other rural areas of the state (i.e. domestic violence, suicide prevention, etc.).
- Start planning for a North Slope in-residence recovery center to enable individuals to stay home for substance misuse treatment.
- Paid advertising and earned media.
- Development of collateral materials for distribution.

TOTAL FY 2022		2021				2022						TOTAL
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
Estimated Administrative Costs												
Professional Services	SubTotal	\$ 12,908	\$ 44,520	\$ 54,100	\$ 54,400	\$ 57,231	\$ 56,020	\$ 62,153	\$ 54,696	\$ 47,130	\$ 39,580	\$ 482,738
Travel	SubTotal	\$ -	\$ 8,000	\$ 39,400	\$ 7,000	\$ 43,400	\$ 29,400	\$ 39,400	\$ 9,000	\$ 28,400	\$ 36,000	\$ 240,000
Advertising Costs	SubTotal	\$ -	\$ 2,000	\$ 23,500	\$ 18,400	\$ 18,500	\$ 23,400	\$ 18,500	\$ 18,400	\$ 18,500	\$ 18,400	\$ 159,600
Other Administrative Costs	SubTotal	\$ -	\$ 2,520	\$ 27,000	\$ 3,700	\$ 2,600	\$ 2,750	\$ 4,640	\$ 2,180	\$ 2,180	\$ 49,100	\$ 96,670
	TOTAL EST EXPENSES	\$ 12,908	\$ 57,040	\$ 144,000	\$ 83,500	\$ 121,731	\$ 111,570	\$ 124,693	\$ 84,276	\$ 96,210	\$ 143,080	\$ 979,008
										FY 2022 GRANT AMOUNT		\$ 1,000,000
										Remaining	\$ 20,992	

				2021				2022								
				Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		TOTAL	
Economic Education Plan	Percent Effort	Unit Cost														
Administrative Costs (est)																
Professional Services																
Project Lead	50-75%	\$80	\$ 3,584	\$ 6,720	\$ 9,600	\$ 6,400	\$ -	\$ 10,080	\$ 6,400	\$ 11,040	\$ 6,720	\$ 10,080	\$ 6,720		\$ 77,344	
Administrative	40%	\$30	\$ -	\$ 2,016	\$ 1,920	\$ 1,920	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 5,856	
Government Relations Communications	50%	\$80	\$ 2,240	\$ 6,720	\$ 6,400	\$ 6,400	\$ -	\$ 6,720	\$ 6,400	\$ 7,360	\$ 6,720	\$ 6,720	\$ 6,720		\$ 62,400	
Legal Support	25-50%	\$125	\$ 3,500	\$ 5,250	\$ 5,000	\$ 10,000	\$ -	\$ 8,400	\$ 8,000	\$ 5,750	\$ 6,300	\$ 6,300	\$ 6,300		\$ 64,800	
	0-25%	\$200	\$ -	\$ 8,400	\$ 8,000	\$ 8,000	\$ -	\$ 8,400	\$ 8,000	\$ 9,200	\$ 8,400	\$ 8,400	\$ 8,400		\$ 75,200	
	SubTotal		\$ 9,324	\$ 29,106	\$ 30,920	\$ 32,720	\$ 33,600	\$ 28,800	\$ 33,350	\$ 28,140	\$ 31,500	\$ 28,140	\$ 28,140		\$ 285,600	\$ 285,600
Travel																
ANC to BRW		\$ 800	\$ -	\$ 2,400	\$ -	\$ 2,400	\$ -	\$ -	\$ 2,400	\$ -	\$ 2,400	\$ -	\$ 2,400		\$ 12,000	
BRW to ANC		\$ 700	\$ -	\$ -	\$ 700	\$ -	\$ -	\$ 700	\$ -	\$ 700	\$ -	\$ 700	\$ -		\$ 2,800	
ANC to DC		\$ 5,000	\$ -	\$ -	\$ 20,000	\$ -	\$ -	\$ 20,000	\$ 15,000	\$ 20,000	\$ -	\$ 15,000	\$ 15,000		\$ 105,000	
BRW to DC		\$ 6,000	\$ -	\$ -	\$ 18,000	\$ -	\$ -	\$ 18,000	\$ 12,000	\$ 18,000	\$ -	\$ 12,000	\$ 12,000		\$ 90,000	
Community Travel		\$ 1,000	\$ -	\$ 3,000	\$ -	\$ 3,000	\$ -	\$ 2,000	\$ -	\$ -	\$ 3,000	\$ -	\$ 3,000		\$ 14,000	
	SubTotal			\$ 5,400	\$ 38,700	\$ 5,400	\$ 40,700	\$ 29,400	\$ 38,700	\$ 5,400	\$ 27,700	\$ 32,400	\$ 32,400		\$ 223,800	\$ 223,800
Advertising Costs																
Radio AdS		\$ 2,000	\$ -	\$ -	\$ 2,000	\$ 2,000	\$ -	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000		\$ 16,000	
Newspaper		\$ 6,000	\$ -	\$ -	\$ 12,000	\$ 12,000	\$ -	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000	\$ 12,000		\$ 96,000	
Printing		\$ 5,000	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 10,000	
Infographics		\$ 2,000	\$ -	\$ 2,000	\$ 2,000	\$ 2,000	\$ -	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000		\$ 18,000	
	SubTotal		\$ -	\$ 2,000	\$ 21,000	\$ 16,000	\$ 16,000	\$ 21,000	\$ 16,000	\$ 16,000	\$ 16,000	\$ 16,000	\$ 16,000		\$ 140,000	\$ 140,000
Other Administrative Costs																
Grant Accounting & Admin Insurance	15-50%	\$50	\$ -	\$ 840	\$ 800	\$ 1,600	\$ -	\$ 840	\$ 800	\$ 2,300	\$ 840	\$ 840	\$ 4,200		\$ 13,060	
Grant Audit		\$ 12,500	\$ -	\$ -	\$ 12,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 12,500	
Office Costs		\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000		\$ 20,000	
		\$ 250	\$ -	\$ -	\$ -	\$ 250	\$ -	\$ 250	\$ 250	\$ 250	\$ 250	\$ 250	\$ 250		\$ 1,750	
			\$ -	\$ 840	<											

Proposed Budget - Community Substance Abuse Plan

				2021				2022							
				Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL	
Community Health				Unit Cost											
Administrative Costs (est)															
Professional Services															
	Project Lead	0-40%	\$ 80	\$ 3,584	\$ 2,016	\$ 1,920	\$ 1,920	\$ 2,016	\$ 1,920	\$ 2,208	\$ 2,016	\$ -	\$ -	\$ 17,600	
	Administrative	40%	\$ 30		\$ 1,008	\$ 960	\$ 960	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,928	
	Substance Abuse Expert	25-100%	\$ 125	\$ -	\$ 5,250	\$ 9,000	\$ 7,500	\$ 7,875	\$ 7,500	\$ 8,625	\$ 7,350	\$ 7,350	\$ 5,500	\$ 65,950	
	Communications	10-20%	\$ 125	\$ -	\$ 2,100	\$ 2,000	\$ 2,000	\$ 4,200	\$ 4,000	\$ 3,450	\$ 3,150	\$ 2,100	\$ 3,300	\$ 26,300	
	Legal Support	10-20%	\$ 150	\$ -	\$ 5,040	\$ 4,800	\$ 4,800	\$ 5,040	\$ 4,800	\$ 5,520	\$ 5,040	\$ 1,680	\$ 2,640	\$ 39,360	
	New Mental Health Video		\$ 45,000	\$ -	\$ -	\$ 4,500	\$ 4,500	\$ 4,500	\$ 9,000	\$ 9,000	\$ 9,000	\$ 4,500	\$ -	\$ 45,000	
	SubTotal			\$ 3,584	\$ 15,414	\$ 23,180	\$ 21,680	\$ 23,631	\$ 27,220	\$ 28,803	\$ 26,556	\$ 15,630	\$ 11,440	\$ 197,138	\$ 197,138
Travel															
	ANC to BRW		\$ 800	\$ -	\$ 1,600	\$ -	\$ 1,600	\$ -	\$ -	\$ -	\$ 1,600	\$ -	\$ 1,600	\$ 6,400	
	BRW to ANC		\$ 700	\$ -		\$ 700	\$ -	\$ 700	\$ -	\$ 700	\$ -	\$ 700	\$ -	\$ 2,800	
	Community Travel		\$ 1,000	\$ -	\$ 1,000	\$ -	\$ -	\$ 2,000	\$ -	\$ -	\$ 2,000	\$ -	\$ 2,000	\$ 7,000	
	SubTotal				\$ 2,600	\$ 700	\$ 1,600	\$ 2,700	\$ -	\$ 700	\$ 3,600	\$ 700	\$ 3,600	\$ 16,200	\$ 16,200
Advertising Costs															
	TV Spot		\$ 1,500	\$ -	\$ -	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 12,000	
	Radio Ad		\$ 700	\$ -	\$ -	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 700	\$ 5,600	
	Newspaper		\$ 100	\$ -	\$ -	\$ 200	\$ 200	\$ 200	\$ 200	\$ 200	\$ 200	\$ 200	\$ 200	\$ 1,600	
	Flyers		\$ 100	\$ -	\$ -	\$ 100	\$ -	\$ 100	\$ -	\$ 100	\$ -	\$ 100	\$ -	\$ 400	
	SubTotal			\$ -	\$ -	\$ 2,500	\$ 2,400	\$ 2,500	\$ 2,400	\$ 2,500	\$ 2,400	\$ 2,500	\$ 2,400	\$ 19,600	\$ 19,600
Other Administrative Costs															
	Grant Accounting & Admin	15-50%	\$ 50	\$ -	\$ 1,680	\$ 1,200	\$ 1,600	\$ 1,260	\$ 1,200	\$ 1,840	\$ 840	\$ 840	\$ 4,400	\$ 14,860	
	Insurance		\$ 12,500	\$ -	\$ -	\$ 12,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,500	
	Grant Audit		\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ 20,000	
	Office Costs		\$ 250	\$ -	\$ -	\$ -	\$ 250	\$ 250	\$ 500	\$ 250	\$ 250	\$ 250	\$ 250	\$ 2,000	
			\$ -	\$ 1,680	\$ 13,700	\$ 1,850	\$ 1,510	\$ 1,700	\$ 2,090	\$ 1,090	\$ 1,090	\$ 1,090	\$ 24,650	\$ 49,360	\$ 49,360
														PROJECT TOTAL	\$ 282,298

Regional Economic Education Plan